



# WASHOE COUNTY

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## COMMUNITY SERVICES DEPARTMENT

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January 18, 2024

**TO:** Regional Street Naming Committee  
**FROM:** Stephen Hein, Regional Street Naming Coordinator (RSNC)  
Licensed Engineer – Engineering & Cap. Projects Div.  
**SUBJECT:** January 18, 2024, Regional Street Naming Memo

Regional Street Naming Committee:

One application for naming or renaming of existing streets, easements, or alleyways has been submitted for consideration. The application is as followed:

### **Continued Business**

#### **1) Unnamed Alley - Old Creamery Alley**

A Regional Street Naming Application was submitted on August 27, 2021, to name an unnamed alleyway situated between St. Lawrence Avenue and Reno Avenue. This alleyway runs in a north-south direction and lies within the City of Reno's jurisdiction. The applicant sought to name the alleyway to prevent confusion with mail delivery and emergency services.

Initially presented to the RSNC on October 21, 2021, the proposal to name the alley "Midtown Alley" received the Committee's recommendation for approval. This recommendation was then forwarded to the City of Reno, the presiding jurisdiction, for final approval. Subsequently, after deliberation, the City of Reno suggested a name change, proposing "Old Creamery Alley" instead of "Midtown Alley". The subsequent name was also approved by the original applicant.

On January 19, 2023, the RSNC approved the revised name, "Old Creamery Alley", and the recommendation was forwarded to the City of Reno for final approval.

Later, on September 9, 2023, the City of Reno requested an update to the application to include the entire alleyway in the naming, spanning from California Avenue to the north and Walker Avenue to the south. This extension would impact approximately 19 addressed properties (see noticing map).

Washoe County GIS performed due diligence by checking the proposed street names against the Master Street Directory for any existing, duplicate, or similar-sounding street names for the purpose of emergency management. The proposed name, Old Creamery Alley, is unique and has been accepted onto the Street Reservation List.

